

Brochure

Curve

Reliable Business Communication,
Now With Wi-Fi And Voice
Assistance Capabilities.*



*This feature is not available in LACR



Restaurants



Hospitality



Retail



Small
Hotels

Essential communications device for essential staff

Your business has always been under pressure: margins, employee turnover, shifting customer preferences and ever-increasing competition. Today's environment adds even more challenges; new shopping behaviors, staff shortages and increased concern for the health and safety of everyone in your business are driving the need for connectivity. To succeed, you need to deliver what the competition can't. That means quick order fulfillment, an attractive shopping environment and top-notch customer service — all while keeping your inventory secure and your staff and customers healthy and safe.

Making this happen requires your team of employees to act as one, and for that, they need instant communication. A customer request, an inventory check or a health-and-safety concern must be acted on at once. But keeping your team connected isn't easy. Smartphones with complicated apps can be a distraction, and Wi-Fi that works in the office or the breakroom may not work in a large showroom or a crowded shopping mall. The wrong radio can be frustrating, with constant chatter causing listener fatigue and poor connectivity impeding communication right when it's needed.

Fortunately, you have the right radio: the Motorola Solutions Curve. Designed specifically for retailers, the Curve radio combines simple, intuitive radio operation with advanced, Wi-Fi-enabled features that help your team stay in touch while remaining productive and focused on their work. Keep your staff connected and on-task without breaking the bank with a rugged radio that delivers cutting-edge, distraction-eliminating features in a simple, user-friendly design.



Stay
Focused



Stay
Connected



Stay
Productive



© Stay Focused

Curve's combination of advanced features and intuitive operation lets you keep your focus on your work, rather than your communications device. Curve integrates radio-based push-to-talk with Wi-Fi-powered cloud connectivity, giving you the best of both worlds: simple, clear, robust voice communications and advanced features with intuitive operation.

Curve's voice assistance button*, which is powered by these Wi-Fi capabilities, creates easy access to many of its features from start to finish. Users can log in and out of the device using the voice assistance button after selecting a radio. When using the radio, powerful capabilities like direct person-to-person or group radio calls can be started with a simple voice command, for example: "call Patricia" or "contact Produce Department". Not only does this help you and your staff reach exactly the right person, it also avoids disturbing other staff members with unnecessary radio chatter. For times when live conversation is not needed, the Curve voice assistance button allows you to transmit and receive voicemail messages. Your team can get the message when the time is right, without interrupting an important task or customer interaction.

Key Features



Wi-Fi/LMR
Capabilities



Voice Assisted
Log-in/Log-Out*



Voice
Assistance*



Private Call



Group Call



Voicemail

Voice Assistance Button*

*This feature is not available in LACR





Stay Connected

As a digital radio device that doesn't require a license to operate, Curve offers intuitive, easy push-to-talk communications without depending on saturated or sparse Wi-Fi networks. This focus on digital radio for voice communications allows Curve to use Wi-Fi where it's most effective: leveraging data for advanced applications that help make the radio more useful and intuitive. Curve is fully interoperable with our DTR and DLR radio series.

Curve's Color LED Status Indicator creates increased communication between your team and your radios. This feature provides a clear, simple method of understanding how your Curve is operating, making transparent communication even easier. Keep your team connected with voice-assisted* location announcements; with Curve, managers can communicate and leave voicemails storewide. The Curve Portal keeps you connected to your device, where users can view and manage devices, employee profiles and permissions.

Key Features



Digital Radio
Communication



Interoperable
with Existing
Radios




FCC License
Free



Color LED
Status Indicator



Curve Portal



Color LED
status indicator

*This feature is not available in LACR



© Stay Productive

Curve's ergonomic design, familiar form factor and simple push-to-talk operation make it easy to stay in touch without slowing you down. With Curve's extended range of up to 300,000 square feet*, your team can communicate even in the largest of retail spaces with connectivity extending to the warehouse and the parking lot. Within this range, choose from 10 different channel options to minimize interference and maximize productivity.

With the programmable top button, Curve also allows your team to stay productive with many of our legacy features. Direct call, call all available, private reply, scan and mute are some of the valuable features available with this button. Call All Available lets you contact only those team members not already engaged in a radio conversation using any compatible digital radio. Any team members already working on a problem won't be disrupted by your call, helping them stay on task. The Curve Portal allows you to view and monitor feature-based analytics, so you can increase visibility and productivity.

Key Features



Ergonomic
Design



Extended
Range



Programmable
Button

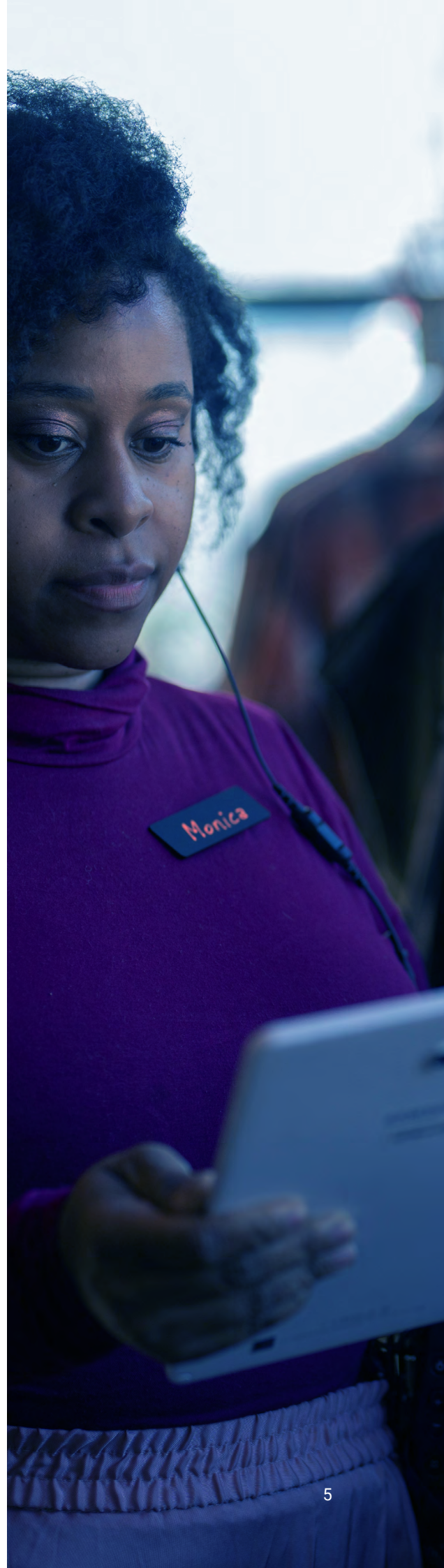


Curve Portal
Analytics



MIL-STD 810C,
D, E, F, G, H

*Coverage depends on terrain and environmental conditions.



A Device Designed For Your Business Environment

Power On/Off

Volume control

Channel/Menu Button

Color LED Status Indicator

Push-To-Talk Button

Voice assistance button*

Programmable Button

- Private Reply
- Direct Call
- Call All Available
- Page All
- Mute
- Priority Contact List
- Scan

New Single-Pin Audio Port

*This feature is not available in LACR



Accessories To Optimize Curve



PMLN8311

Audio accessory-earpiece, over-the-ear earpiece with eartip, 2.5mm single pin, angled

PMPN4589

Curve 6-pocket MUC NA kit

HKKN4027

CPS cable kit

HKKN4028

Cloning cable kit

PMNN4578

BT110 High-Capacity Battery

PMPN4603A

Curve Rapid SUC kit, 5W

HKNN4013ASP01 BT90

Standard Capacity Battery

PMPN4586

Single-unit charger

PMLN8392

Holster

To learn more, visit:
www.motorolasolutions.com/curve



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